

The U.F.A. CO-OPERATOR

Volume 3 - No. 6



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Congratulations

to Mr. Arnold Platt

from the U.F.A. Co-Op Ltd.

On June 2nd, Mr. Arnold Platt was awarded an Honorary Doctor of Laws Degree by the University of Alberta, Edmonton.

Mr. Platt was one of six Canadians receiving Honorary Degrees for outstanding contributions in specialized fields. Mr. Platt has contributed much to agriculture in the development of sawfly resistant wheats, Chinook and Rescue. He is also recognized for his contribution to rural agriculture through farm organizations.

The Government of Canada also recognized Mr. Platt's achievements by naming a lake in Saskatchewan in his honor.

We, at U.F.A. Co-op, are proud to be associated with Mr. Platt. To you, Mr. Platt, we extend our sincere congratulations.



Grimshaw Farm Supply Depot Staff
Henry Laliberte, Ken Croskery, Alvin Burdeyney (on loan from Grande Prairie replacing Gordon Zaichkowsky on holidays).



WHAT'S GOING ON IN THE PEACE RIVER REGION

Recently two members of the Information Service Department made a quick trip through the Peace River region visiting Delegates, Agents and Farm Supply Outlets.

It was impossible to visit everyone concerned, however, many Agencies were called upon and the majority of the Delegates were visited.

A bee-hive of activity was evident at the Grimshaw Farm Supply Depot. The three-man operation is progressing favourably under the supervision of Ken Croskery, Depot Supervisor. Assisting Ken with the operation we find Gordon Zaichkowsky and Henry Laliberte.



New Bulk Station To Be Opened Soon
At Grimshaw

Facilities at the Grimshaw Farm Supply are very modern and with the building of a new bulk fuel plant on adjacent property, the members of the North-Peace area will be served with the utmost efficiency. Operating the new bulk fuel agency will be Karl Schwendeman, featured in the Meet - The - Gang column of this month's Co-operator.



Grande Prairie Farm Supply Staff

The Grande Prairie Farm Supply Centre has for the last few years been one of the key points in the marketing of U.F.A. Co-op Farm supplies. The staff at Grande Prairie have been kept busy this spring. However, when we were there on May 20 farmers were very busy on the land and as a result the staff had time to assemble to have their picture taken.

ANOTHER
STEP
FORWARD

Another step in the programme of providing Alberta farmers with their own efficient Farm Supply distribution system was made on May 28, when U. F. A. Co-op Ltd. officially opened the Farm Supply Depot in Hanna.

The Farm Supply Depot in Hanna becomes the ninth such outlet in the province and will make farm supplies easily available in the Eastern-Central part of the province.

Approximately 1500 farmers, visitors and guests toured the premises at Hanna, where they were served coffee and doughnuts, and given the chance to win one of the many door prizes being presented. Throughout the day Radio Station CJDV of Drumheller conducted broadcasts and interviews from inside the warehouse and in addition, provided live entertainment during the afternoon.

Officials from the Board of Directors who were in attendance included President G. Sayle, Vice-President A. Silver, Directors M.H. Ward and C. Ziegler. Delegates included J. Gaschnitz of Drumheller and T. Quaschnick of Hanna. Several Head Office personnel attended and assisted with the duties throughout the day.

Supervision of the new Hanna Depot will be in the hands of Larry Luft, who previously was Head Counterman at the Edmonton Farm Supply Centre and prior to that in the Calgary Centre. Larry and his wife Heather are now well settled in Hanna. We are all certain that the Hanna branch will do well under Larry's keen direction. Assisting Larry at Hanna is Gary Dash, formerly with the Farm Supply Centre at Edmonton. This combination of Larry and Gary will be tough to beat for efficiency and if opening day is an indication of future sales in the Hanna area, this branch may well prove to be one of the larger outlets.



Bill Cameron of CJDV Interviews
A.F. Silver



Larry Luft



Bill Cameron of CJDV Interviews
G. Sayle



Live Entertainment Provided By CJDV
For Hanna Opening



L.O. Proudfoot Petroleum Sales Manager
Lloyd Odgaard Hanna Petroleum Agent
Jake Fehr Area Supervisor



L. to R. Garry Dash Elmer Stuart
Jim Shindler Don Miller

PRODUCT INFORMATION

SERIES 3

The Series 3 specification is an out-growth of the old Series 2 specification. Series 2 oils were oils meeting a Caterpillar Tractor Company specification for crankcase oils suitable for use in their supercharged diesel engines. The general requirements for Series 2 oils were the same as those set forth in MIL -L - 2104a plus the additional requirement that the oils pass a Caterpillar 1 - D engine test.

This engine test employs the same Caterpillar engine which is used in the CRC L - a test, except that the engine is equipped with a supercharger. The test is run at constant speed and load for 480 hours, burning a fuel containing about 1% sulphur.

MEET THE GANG

MR. KARL SCHWENDEMAN - GRIMSHAW
U.F.A. CO-OP LTD. AGENT



U.F.A. Co-op is noted for being an historical organization with young progressive ideas. The young man with this same kind of foresight is Mr. Karl Schwendeman, U.F.A. Co-op Ltd. Petroleum Agent at Grimshaw. Karl calls Hines Creek his hometown and the Peace River area the home stopping grounds. He is a 1955 graduate of the Fairview Agricultural School and having a desire to utilize his knowledge, invested in a farm at Hines Creek. Being a bachelor sometimes has its merits as Karl has travelled throughout the north country as an employee of firms catering to oil field and construction crews. He was employed with the Western Provincial Pipeline and worked on an Alaskan Survey party for several summers. He became the new Agent at Grimshaw on January 4, 1965. Karl's prospects in this expanding and developing area are very good. Karl is now settled in the new Petroleum Agency situated next to the Grimshaw Farm Supply Centre. Best wishes to Karl in his position as an employee of U.F.A. Co-operative Ltd.

HERE AND THERE

PERSONNEL

MANAGER'S LAMENT

(Submitted by A.P. Olson, Personnel Manager. Taken From Personnel Association News Letter.)

I'm not allowed to run the train,
Or see how fast t'will go;
I ain't allowed to let off steam
Or make the whistle blow;
I cannot exercise control,
Or even ring the bell;
But let the damn thing jump the track,
And see who catches hell.



**DON'T
FORGET**

STAFF ASSOCIATION
BAR - B - Q June 19th.
LONE PINE SUPPER CLUB
\$5.00 per Couple

RECORDS BROKEN

PETROLEUM - Agents sold over 7 million gallons of fuel in May to set an all time record for any month in the history of U.F.A. Co-op Ltd.

FARM SUPPLY - The month of May, 1965, proved to be the largest May sales month recorded by the Farm Supply Division.

EDMONTON

Steve Knobbe, formerly of Grande Prairie Farm Supply counter staff has been transferred to Edmonton.

Congratulations to Gerry and Lloyd Clark on the arrival of a 6 lb. 5 oz. daughter, Tara, born May 24, 1965. Mr. Clark is Supervisor, Edmonton Farm Supply.

Congratulations to Sonja and Len Skori on the arrival of an 8 lb. 10 oz. daughter, Beret Anne, born April 23, 1965. Len is on counter staff, Edmonton.

WELCOME

Jerold Kanewischer	Calgary Farm Supply - Building
Raymond Denham	Edmonton Petroleum Warehouse
Henry Laliberte	Grimshaw Farm Supply
Stanley Maetche	Red Deer Farm Supply
Wendy Wiltzen	Art
Gerda Zieslak	Farm Supply Statistics
Larry Deering	Petroleum Accounting

SUMMER EMPLOYMENT

Sharon Dobson	Farm Supply
Kathleen Karpiuk	Farm Supply
Maureen Smith	Dividend Department.

COVER: Mr. K.N. (Ken) Gullekson, Hanna, Alberta

Mr. Gullekson is the Massey-Ferguson dealer in Hanna and attended the Hanna Farm Supply opening in his home-built horse drawn buggy.



*Church Hoppins Memorial Building
Official Opening
July 1, 1965*

SPECIAL SPEAKERS - OFFICIAL OPENING CEREMONIES 2:00 P.M.

Tea Will Be Served At 4:00 P.M.

EVERYBODY WELCOME

COMING EVENTS

F.U.A. DISTRICT CONVENTIONS 1965

District 1 - June 21	District 7 - June 18
District 2 - June 22	District 8 - June 17
District 3 - June 23, Boyle	District 9 - June 16, Wetaskiwin
District 4 - June 24	District 10 - June 15
District 5 - June 25	District 11 - June 21
District 6 - June 14, Vegreville	District 12 - June 23, Nanton

CHURCH - HOPPINS MEMORIAL BUILDING

OFFICIAL OPENING

JULY 1, 1965.

FARM YOUNG PEOPLE'S WEEK
UNIVERSITY of ALBERTA - EDMONTON

JUNE 19 - 26, 1965

CALGARY STAMPEDE

JULY 5 - 10, 1965